NEBE

inspiring club events

Bespoke services

POWERED AND CURATED BY

NEBE

inspiring club events

CREATOR OF

Travelux club

Meethebest club

Piacere

Viaggiare

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Crafting *connections* to maximise your brand

:: Tailored services
:: Global reach
:: Lasting relationships

At NEBE, we master the art of liasing the world's most refined hospitality brands and destinations with top-tier buyers through experiences that inspire and deliver results.

Your strategic ally in driving *effective* conversion

We know that genuine relationships are
the foundation of success in the luxury travel industry.
Whether through curated events or digital activations,
we turn conversations into long-term partnerships.

:: Tailor-made strategies that deliver measurable ROI
:: Hand-picked network of trusted luxury buyers
:: Time-saving flawless execution

Our Bespoke Services

Every brand has its own story.
Let us help you tailor the perfect format
to make it resonate.

- ***Piacere* Presentations**
  Cosy gatherings to maximize networking and business

- **'On the road' sales missions**
  Tell your story across key destinations

- **Educational Tours**
  Transform discovery into learning

- **Agents' Webinars**
  Inspire global audiences, anywhere

- **Marketing exposure**
  Amplify visibility and engagement, on and offline

Each activity is crafted around your goals, whether you're seeking market entry, visibility, or relationship building

Local Insight.
Global influence

Through our International Brand Ambassadors, we provide on-the-ground expertise and access to key decision-makers in:

:: **USA & Canada**
:: **LATAM & Brazil**
:: **UK**
:: **Europe**
:: **CIS**
:: **Middle East & GCC**
:: **India**
:: **Southern & Far Eastern Asia**

This extensive presence ensures positioning among the most valuable professional audiences.

Our *Brand* Ambassadors

Ximena Aritzmendi Moran

Spain & Portugal

Clara Biosca Ruiz de Ojeda

France Corporate & Events

Andrea Cid Rodriguez

Mexico & LATAM

Emily Olver

Canada

Nina Fleischmann Torosyan

Northern & Eastern Europe

Caroline Maya Gramaglio

Brazil

Sabine Renner

GCC

Mary Steadman

UK

Joanne Tang

South East Asia

Paola Vasta

Italy

Armagan Yolcu

Turkey & Middle East

Piacere

The art of *elegant* networking

Piacere is our top-performing, intimate showcase connecting brands with top-tier travel agents and event planners.

Participation formula includes:

:: Full event coordination
:: Personalized guest list & RSVP management
:: Top-shelf F&B in refined settings
:: Corporate presentation

Tailored for:

:: Targeted market entry
:: Launching new partnerships
:: Brand repositioning in key destinations

Sales Calls and Roadshows

Take your story on the road

We craft and deliver tailor-made sales missions and roadshows that spotlight your brand in global key destinations.

From concept to organization, each detail - venues, guest lists, schedule - is thoughtfully curated to ensure enjoyable and effective functions.

It's the perfect blend of precision and presence, taking your message directly to the world's most influential professionals.

Tailored for:

:: Targeted geographical promotion
:: Launching a new destination strategy
:: Engaging with diverse market segments

Educational tours

Transform discovery into learning

Together with the Hosts, we curate bespoke Fam Trips that turn travel discovery into lasting business relationships.

Each journey is crafted to immerse selected luxury buyers in your brand's essence, transforming inspiration into loyalty, and experiences into bookings.

Tailored for:

:: Properties and destination launches
:: Rebranding
:: Showcasing niche luxury experiences

Presentations & Webinars

Engage. Educate. Inspire.

Online presentations and webinars are the perfect tools to reach out to qualified professionals worldwide in the most seamless, time-saving way.

We help your brand share knowledge, announce updates, and generate high-quality leads, efficiently and creatively.

Tailored For:

:: Product training and updates
:: Seasonal promotions & campaigns
:: Deep dives into complex service offerings

Marketing activities

Amplify Your Message on and offline

Our digital ecosystem keeps your brand visible and relevant at every stage of the activation, with targeted marketing and exclusive newsletters that keep your story converting long after the event.

We can provide:

:: **Digital campaigns**: Paid and organic exposure through NEBE's global digital channels

:: **Social Media Partnerships**: Co-branded posts and live event coverage

:: **Email Newsletters**: Sent to a curated list of luxury buyers, media, and partners

:: **Content Marketing**: Feature articles, interviews, and storytelling campaigns.

Reserve your place in the world of NEBE

Reach out to our team to explore your personalized action plan.

INQUIRE HERE >>

Discover our *Event* calendar

HERE >>

Who we are

NEBE
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NEBE is a leading force in luxury travel trade and communication.
Our hallmark?
Club-Events - exclusive, themed gatherings where top-tier professionals connect, collaborate, and create real business opportunities.
From Meet the Best Club to Travelux Club, our events are benchmarks in the industry.
Beyond events, NEBE is your strategic ally for bespoke, high-impact brand initiatives across key global markets. Backed by a premier European network - from iconic hotels and villas to elite DMCs - we also proudly partner with Italian and international tourism boards.

Contact us

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